



The story of Republica del Cacao...

*Packaging that
reinforces the brand*

REPÚBLICA DEL CACAO IS A PRODUCER AND SUPPLIER OF HIGH-QUALITY CHOCOLATE AND CAN BE CONSIDERED AS A SPECIAL CUSTOMER. ONE OF THE REASONS IS BECAUSE IT IS KREPEL CASSETTES' FIRST CUSTOMER IN LATIN AMERICA. REPÚBLICA DEL CACAO IS ALSO A COMPANY WITH A LARGE CORPORATE SOCIAL RESPONSIBILITY, WHICH KREPEL IS MORE THAN HAPPY TO SUPPORT. ACCORDING TO CORPORATE MANAGER GONZALO CHIRIBOGA, KREPEL CASSETTES IS A SUPPLIER WHO KNOWS WHAT IS IMPORTANT FOR THE BRAND.

Natural wood

Gonzalo: "We work with more than 2,000 local farmers. They not only provide high-quality cocoa, but also breathe new life into endangered cocoa types. We support these farmers by offering training, support in the process and an honest rate. As a result, we have been able to quadruple productivity together. We want to show the world that cocoa-producing countries can also yield high-quality chocolate. We package our chocolate in materials that fit in with our production methods. Krepel Cassettes' natural wooden crates are a good example."

Innovative collaborative partner

Republica del Cacao has a strong marketing strategy, giving the brand a clear identity. This is also reflected in the packaging material used. Gonzalo: "Everything has to fit. Packaging plays an important role in the total experience for our customers. It is essential for us to deliver quality and continue to innovate. Krepel understands this. The finishing and quality of the wooden crates is exactly as we like to see it. Their innovative nature also makes them a pleasant collaborative partner."

krepel
cassettes

Specialist Since 1870